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meitu

Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美圖之家”)

(Stock Code: 1357)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Meitu, Inc. (the “**Company**”, and together with its subsidiaries and Xiamen Meitu Networks Technology Co., Ltd. and its subsidiaries, the “**Group**”) announces that a Board meeting of the Company will be held on Wednesday, August 25, 2021, for the purposes of, among other matters, approving the interim results of the Group for the six months ended June 30, 2021 and its publication, and considering the recommendation on the payment of an interim dividend (if any).

By order of the Board

Meitu, Inc.

Cai Wensheng

Chairman

Hong Kong, July 13, 2021

As at the date of this announcement, the executive directors of the Company are Mr. Cai Wensheng and Mr. Wu Zeyuan (also known as Mr. Wu Xinhong); the non-executive directors of the Company are Dr. Guo Yihong, Dr. Lee Kai-fu and Mr. Chen Jiarong; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling, and Ms. Kui Yingchun.