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Meitu, Inc.

美图公司

(Incorporated in the Cayman Islands with limited liability and carrying on business in Hong Kong as “美圖之家”)

(Stock Code: 1357)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Meitu, Inc. (the “**Company**”, and together with its subsidiaries and consolidated affiliates, collectively the “**Group**”) announces that a Board meeting of the Company will be held on Wednesday, August 26, 2026, for the purposes of, among other matters, approving the interim results of the Group for the six months ended June 30, 2026 and its publication, and considering the recommendation on the payment of an interim dividend (if any).

By order of the Board

Meitu, Inc.

Wu Zeyuan

Chairman

Hong Kong, July 15, 2026

As at the date of this announcement, the executive director of the Company is Mr. Wu Zeyuan (also known as Mr. Wu Xinhong); the non-executive directors of the Company are Mr. Chen Jiarong and Mr. Hong Yupeng; the independent non-executive directors of the Company are Mr. Zhou Hao, Mr. Lai Xiaoling, and Ms. Poon Philana Wai Yin.